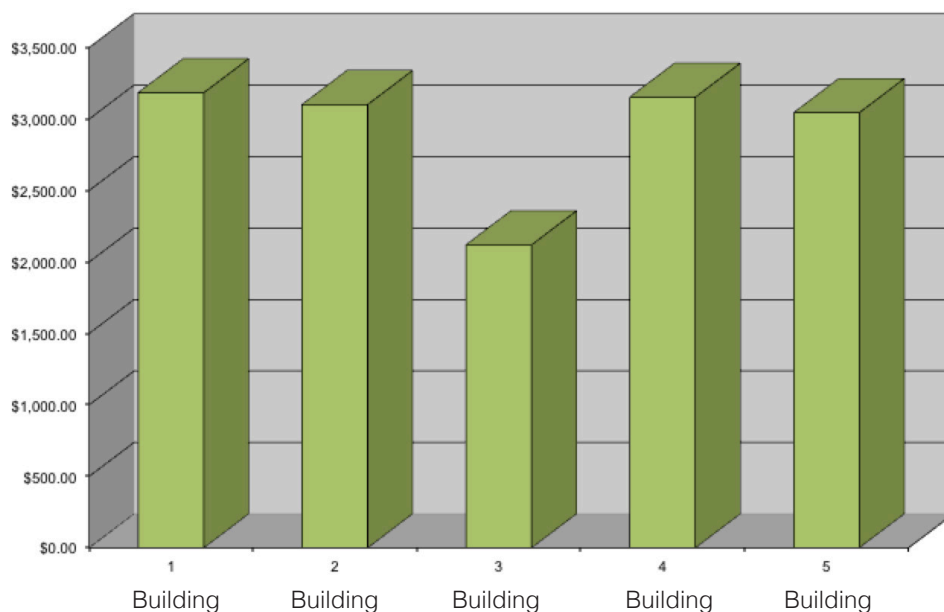


# Which of these is not like the others?

A study by the Leominster Housing Authority compared fiberglass and cellulose insulation in five multi-family buildings. Four of the buildings were insulated completely with fiberglass and one was insulated with cellulose in the walls and ceilings. The project managers wondered, would the difference be noticeable?

## Annual Heating & Cooling Costs



What caused the dramatically reduced energy use?  
Buildings 1, 2, 4, and 5 are insulated with fiberglass.  
Building 3 is insulated with cellulose *to the same R-value*.

The results speak for themselves: **32% lower heating & cooling bills, \$1,002 saved every year!**

Time after time, study after study, the outcome is the same  
-- premium Applegate Cellulose Insulation provides more comfortable, more energy efficient homes.

*Applegate Cellulose...Naturally Better Insulation*

If you would like more information about Applegate Cellulose Insulation or the name of the professional installer near you, call us 800-627-7537